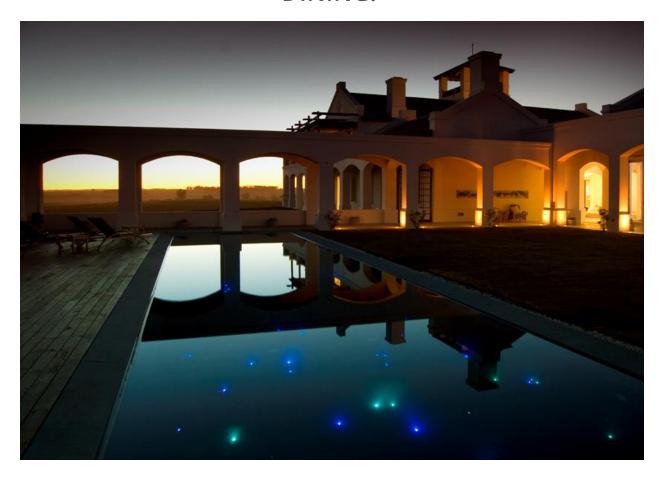


## ESTANCIA VIK & MAURO COLAGRECO REDEFINE FINE DINING!





Vik Retreats, the premier collection of luxury properties including Estancia Vik, Playa Vik, Bahia Vik, and La Susana in José Ignacio, Uruguay, is delighted to announce a pop-up with three-Michelin-starred Chef Mauro Colagreco's *Mirazur Beyond Borders*. From January 1st to 5th, Chef Colagreco will present a series of unforgettable dining experiences at Estancia Vik, showcasing a fusion of French and Uruguayan flavors. The

collaboration reflects Vik Retreats' ongoing commitment to delivering extraordinary, one-of-a-kind experiences in José Ignacio.

Bringing the acclaimed Mirazur, named the world's best restaurant in 2019 by The World's 50 Best Restaurants, to José Ignacio for the first time, Vik Retreats offers guests the rare opportunity to experience Chef Colagreco's revolutionary Circular Gastronomy philosophy. Vik

Retreats will host Chef Colagreco at Estancia Vik, a romantic, elegant Uruguayan ranch set on 4,000 acres of rolling hills and home to just 12 singular suites. The immersive dining experiences will highlight the richness of Uruguay's terroir, with a focus on fresh, locally sourced ingredients. To complement the cuisine, guests will enjoy exceptional wine pairings featuring the award-winning Vik family of wines, including VIK, Milla Cala, La Piu Belle, La Piu Belle Rosé, and their first Natural wine, STONEVIK.

"As a native of Argentina and a passionate admirer of José Ignacio, I am thrilled to travel with my *Mirazur Beyond Borders* team to Vik Retreats," said Chef Mauro Colagreco. "This unique opportunity allows us to deepen our knowledge, advocate for circular gastronomy, and connect with the local biodiversity. I'm excited to explore ingredients unfamiliar to our gardens, create new dishes, and share them with our guests. I like to say that when we choose what we eat and cook, we are choosing the world we want to live in, and discovering the diversity

that surrounds us is the first step towards making a real difference. Though our stay will be brief, we hope that the connections we make will last a lifetime."



Mirazur, Menton, France

"We are thrilled to partner with Chef Mauro Colagreco, a longtime friend of Vik Retreats, and his renowned Mirazur team," said Alex and Carrie Vik, the visionaries behind Vik Retreats. "This collaboration reflects our commitment to creating immersive experiences that highlight the natural beauty and rich culture of José Ignacio, Uruguay. We look forward to celebrating *Mirazur Beyond Borders* with guests this January."

From January 1st to 5th, Chef Colagreco will host a seven-course dinner inspired by Mirazur's signature dishes, with optional wine pairings, priced at \$500 per person. From January 2nd to 4th, an intimate nine-course lunch will be served at a table d'hôte in Estancia Vik's private wine cellar, accompanied by a selection of Vik wines, priced at \$850 per person.

Mauro Colagreco's cuisine is daring, extremely delicate, and plays on the heartstrings, leaving an impression of incredible simplicity, as technique and complexity fade into the background in favor of

ultimate clarity. Highly visual, colorful, and particularly textured, dishes are crafted with rare meticulousness, almost like paintings. A chef without borders, Colagreco is a citizen of the earth whose philosophy of travel is reflected in his syncretic cuisine. Drawing inspiration from his travels, he appropriates the tastes and techniques he discovers, delivering highly personal expressions. His philosophy of Circular Gastronomy reconnects deeply with nature, reconciling cuisine with a genuine commitment to society.



Located 20 kilometers northeast of Punta del Este, José Ignacio is often described as a place where St. Tropez meets Marlborough Country because of the picturesque beaches, spectacular natural landscapes, and rich local culture. Vik Retreats first debuted nearly 15 years ago with the vision of showcasing the beauty of Uruguay to the rest of the world. Since then, they have grown and evolved,

consistently staying at the forefront of luxury hospitality. Vik Retreats have helped put Uruguay on the map, steadily drawing discerning travelers from around the world to enjoy an authentic experience that offers a unique immersion into Uruguay. Estancia Vik, Playa Vik and Bahia Vik each offer distinct experiences while working in tandem to provide guests with an unmatched getaway in the bohemian-chic village of José Ignacio. At the Estancia Vik, guests will enjoy an authentic Uruguayan ranch experience. Visitors seeking tranquility and an intimate experience, will find sanctuary at Playa Vik, located on the most coveted spot of the Uruguayan coastline. Just down the beach, enjoy a spectacular beach holiday at Bahia Vik.