

Vik Retreats Expands Uruguay as Year Round Destination

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Estancia Vik and **Bahia Vik**, the private luxury retreats in the bohemian-chic fishing village of José Ignacio, Uruguay will welcome visitors throughout the year, marking an exciting moment as the retreats further extend their season in response to demand from travelers around the world.

Located 20 kilometers northeast of Punta del Este, José Ignacio is often described as a place where St. Tropez meets Marlborough Country because of the picturesque beaches, spectacular natural landscapes, and rich local culture. José Ignacio was historically known for its high season, with travelers flocking to the destination as the summer begins to heat up. Since their debut, Estancia Vik and Bahia Vik have attracted travelers from around the world to enjoy an authentic experience offering a unique immersion into Uruguay. Vik Retreats helped put José Ignacio on the map, positioning the charming coastal town as a one of the world's most sought-after destinations. Over the years, demand has increased so significantly that Estancia Vik and Bahia Vik will now open year-round, offering travelers the opportunity to enjoy a broad range of experiences with access to sprawling nature and a temperate year-round climate.

Estancia Vik is romantic, rustic, and traditional, paying homage to the culture and history of Uruguay. Situated on 4,000 acres of rolling hills, Estancia Vik features 12 uniquely designed suites and an incredible collection of Uruguayan art. **Bahia Vik** reflects contemporary beach living, spanning ten acres of dunes on the peninsula, with stunning vistas across the Southern Atlantic Ocean from José Ignacio to Punta del Este. Celebrating the ambiance of its chic locale, Bahia Vik consists of 15 uniquely designed bungalows tucked into the beach dunes, with one central building around which retreat living revolves. Guests visiting Estancia Vik and Bahia Vik will enjoy a range of activities such as gaucho led horseback riding excursions, beach walks, whale watching from July to November, bike riding on the country backroads, traditional asado barbeques, private wine tastings, cooking classes, al fresco dinners under the stars, tennis on Estancia's grass courts, nearby golf, kayaking and canoeing, relaxing by the enormous stone fireplaces and much more.